

# Suzung Kim

Associate Professor

Dept. of Crafts and Design, Seoul National University

Office : 82.2.880.1451

suzung (at) snu (dot) ac (dot) kr

URL : www (dot) suzung (dot) com

Soojeong Kim received his BFA and MFA from Seoul National University and received his MFA at the School of Visual Arts in New York where he focused on interactive multimedia. Kim has been working on graphic design, interface design, and interactive arts. The winner of numerous awards including the Macromedia People's Choice Award and prizes sponsored by Communication Arts and ID magazines, United States. Kim's work has also been shown in various exhibitions in Korea and abroad. Currently, Kim is an associate professor at Dept. of Crafts and Design, Seoul National University

## DESIGN PROJECTS \* as an Art Director and Project Manager

- 2011 Media control interface design for N-screen devices, Samsung UX Convergence Group
- 2011 Interface design for iPad application, N-drive, NHN
- 2009 Passport Design for Republic of KOREA, 2008.
- 2009 Event Identity Design for The 5th World Ceramic Biennale, Korea.
- 2008 Motion Graphics Design for SAMSUNG mobile, CTIA wireless 2008.
- 2008 Audio Visual Performance, "GongMyung, Deep Sea" at LG art center, Seoul, Korea.
- 2007 Numeric brand identity design for fashion company, "Handsome", "SYSTEM", Korea.
- 2007 Character design for Korea Character Industry Cooperative, "BOMAI" .
- 2006 Web site design for Museum of Art, Seoul National University.
- 2006 Software art for SAMSUNG mobile, CeBIT 2006, Hanover, Germany.
- 2006 Multi-screen graphics for SAMSUNG mobile, CeBIT 2006, Hanover, Germany.
- 2005 Opening animation for Gwangju Design Bienalle, Korea.
- 2005 Computer illustration for the book, "HANSOL 40" , paper company of Korea.
- 2005 Musical CD package design for pianist, "Ikyung Shin" , Korea.
- 2005 Event Identity Design, "ADADA(Asia Digital Art and Design Associate)" ,2005., Korea
- 2004 Poster, IDCC2004, Korean Design Research Institute, Korea.
- 2004 Event Identity Design, Gwangju biennale, 2004, Korea.
- 2003 Visualogue Flying Logo, ICOGRADA Congress, Nagoya, Japan.
- 2003 IDCC 2003 Logo type & Poster design for Korean Design Research Institute.
- 2003 Audio Visual Performance, "Gong Myung" at Uijeongbu IT & Culture Festival, Korea.
- 2003 Performance at Hi Seoul Festival, "Bit-Beat-Reacting Sound" , Korea.
- 2002 Digital Art Calendar for SK, Korea.
- 2002 Web Site Design for International Biennale, media\_city\_seoul 2002, Korea.
- 2002 Commercial Film Art Direction, "Carte Blanche" , Korea.
- 2001 Opening animation for ICSID 2001 Seoul, Korea.
- 2000 Art direction for Digital Catalogue in "Carrier-LG" Web site, Korea.

## EXHIBITIONS (Name of works, Name of Exhibition, Exhibition Site)

- 2009 Noise Painting, Beginning of New Era,  
The Seoul site for The National Museum of Contemporary Art, Korea.
- 2008 PASSSPORT Design of Korea, Korean passport exhibition,  
The National Folk Museum of Korea.
- 2007 A Piece of Sun, Design Show, Hangaram Design Museum, Seoul, Korea
- 2007 Software Kaleidoscope, Exhibition of Media Art and Design from  
Seoul National University,  
Broad Art Center, UCLA/DMA., Los Angeles, United States.
- 2007 Duet Show, C.E.B Reas + Suzung Kim, bitforms gallery, Seoul, Korea.
- 2006 Noise Painting and Reactive picture, Cool Bits, Gallery SUN Contemporary,  
Seoul, Korea.
- 2005 Processing Lines," Circle" , New Wave in Design, Gwangju Design Biennale,  
Gwangju, Korea.
- 2004 Thanatonautes, SciArt project, Insa Art Center, Seoul, Korea.
- 2003 Mobile03, International Digital Art Festival, Uijeongbu IT & Culture Festival,  
Uijeongbu, Korea.
- 2003 Spread to Digital, Digital gallery for Samsung, Beijing, Shanghai, Guangzhou, China.
- 2002 Two- Eyelands (Sky), media\_city Seoul 2002, Seoul Museum of Art.
- 2002 Interactive Poster, media Art Exhibition, Sonje Museum, Kyung-ju, Korea.
- 2002 Mouse+Mouse, TED on Paris, gallery ONIVA, Paris, France.
- 2001 Interactive Screen Type, Hangul, ddd gallery, Osaka, Japan.
- 2001 Two-eyelands, Fancy dance, Artsonje center, Seoul, Korea.
- 2001 Grids, Art center NABI on-line Exhibition, art center NABI, Seoul, Korea.
- 2000 Dots, TDC (The Tokyo Type Directors Club) Annual 2000, ggg Gallery, Tokyo, Japan.
- 2000 Dots, Biennale Brno 2000, Moravian Gallery, Czech.
- 1998 Digital Pendulum, Cosmontage, Dongduk Design Gallery, Seoul, Korea.
- 1997 Cosmontage, New York Digital Salon '97, SVA main gallery, New York, United States.
- 1997 Cosmontage, Macromedia User Conference, Moscon Center, San Francisco,  
United States.
- 1997 Cosmontage, Pixel Fix, Visual Arts Gallery, SOHO, New York, United States.
- 1997 Evolution, Group Exhibition, SVA main gallery, New York, United States.

## AWARDS

- 2008 The Best Award of Korean Passport Design Competition,  
Hosted by Ministry of Foreign Affairs  
and Trade and Ministry of Culture & Tourism, Korea.
- 2002 "GRIDS", Category of Self-Promotion, Communication Arts,  
Interactive Design Annual 8. USA.
- 2002 Sound Visualizer for GongMyong, Asia Digital Art Awards 2002, Fukuoka, Japan.
- 2000 DOTS, BRNO 2000 XIX (19th International Biennale of Graphic Design BRNO) Czech.

- 2000 DOTS, The Tokyo Type Directors Club Annual 2000, Japan .
- 2000 DOTS, Communication Arts, Interactive Design Annual 6, USA.
- 2000 DOTS, I.D. magazine, Interactive Media Design Review, USA.
- 1997 COSMONTAGE, Most Innovative Use of Multimedia,  
Macromedia People's Choice Award '97,USA.
- 1997 Paula Rhodes Memorial Awards, School of Visual Arts.

**PUBLICATIONS** \* as a write or lead author

- 2009 Passport Design Report, Korean Design Research Institute
- 2009 JDR #3 Sketch Book, Sigirak
- 2008 Visual Membrane Patterns on Mobile, Korean Design Research Institute
- 2006 Art Imapct on Mobile, Korean Design Research Institute
- 1999 Dots, Imagedrome

**LECTURES** (Title, Organizer, Location)

- 2008 Digital Numbers and Color, icograda, design week Daegu, Korea
- 2008 Noise Painting, isAT2008, Korea National University of Arts, Seoul, Korea.
- 2007 Information Design, OpenTide China, Beijing, China.
- 2005 Image Inspiration, Samsung Mobile, Samsung Electronics, Seoul, Korea.
- 2001 The Aesthetics of Interactive Materials, Art Center NABI Workshop, Seoul, Korea.
- 2001 Adobe Ride on Web, Adobe Korea and Design Jungle, Seoul, Korea.
- 2000 Digitography, ICOGRADA Millennium Congress, Oullim 2000 seoul, Korea.
- 2000 "Active Wire, Designer's talk", Art Sonje Center, Seoul, Korea.

**EDUCATION**

- 1997 MFA School of Visual Arts, Computer Art Department, Interactive Multimedia.  
(Paula Rhodes Memorial Award)
- 1993 MFA Seoul National University, Communication Design.
- 1991 BFA Seoul National University, Communication Design.

**EMPLOYMENT**

- Present Seoul National Universty, Dept. of Crafts and Design.  
Associate Professor
- 2003 – 2009 Seoul National Universty, Dept. of Crafts and Design.  
Faculty member – Assistant Professor.
- 2002 – 2003 Kookmin University, Faculty member at Techno Design School.
- 1998 – 2000 Dongduk Womens University, Faculty member at Design School.